



NAAC 'A' Grade
MHRD-NIRF - 28th Rank

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शिवाजी विद्यापीठ, कोल्हापूर — ४१६ ००४ - महाराष्ट्र

दूरध्वनी: (ईपीएबीएक्स) २६०९०० सांख्यिकी कक्ष : ०२३१- २६०९१४७.

फॅक्स : ००९१-२३१-२६९३२९४. E-Mail : statcell@unishivaji.ac.in

जा.क्र./शिवाजी वि./सांख्यिकी कक्ष/VISAKA /२०१६-१७/१७०९

दिनांक : 20 DEC 2016

परिपत्रक

प्रति,
प्राचार्य / संचालक,
सर्व संलग्नीत महाविद्यालये / मान्यताप्राप्त संस्था

विषय : VITTIYA SAKSHARTA ABHIYAN (VISAKA) बाबत...

संदर्भ : मानव संसाधन विकास मंत्रालय, नवी दिल्ली यांचे
दिनांक ५/१२/२०१६ रोजीचे पत्र

महोदय/महोदया,

उपरोक्त विषयास अनुसरून आपणास आदेशान्वये कळविण्यात येते की, मानव संसाधन विकास मंत्रालय, नवी दिल्ली यांनी दिनांक १/१२/२०१६ रोजी VITTIYA SAKSHARATA ABHIYAN (VISAKA) अभियान सुरू केले आहे.

मानव संसाधन विकास मंत्रालयाने देशातील उच्च शैक्षणिक संस्था युवक स्वयंसेवक माध्यमातून एक डिजीटल अर्थव्यवस्था प्रचार मोहिम अभियान VITTIYA SAKSHARATA ABHIYAN (VISAKA) सुरू केली असून सदर बाबत डिजीटल अर्थव्यवस्था प्रचार मोहिम अभियान अंतर्गत महाविद्यालयांतील NSS व NCC विभागातील समन्वयक व विद्यार्थ्यांच्या माध्यमातून त्यांनी महाविद्यालयामध्ये डिजीटल अर्थव्यवस्था (Cashless) प्रचार मोहिम अभियाना अंतर्गत युवक स्वयंसेवक म्हणून काम करावे. याबाबतची अधिकची माहिती www.mhrd.gov.in/visaka या लिंकवर उपलब्ध आहे. सदरची मोहिम दिनांक १२ डिसेंबर, २०१६ ते दिनांक १२ जानेवारी, २०१७ या कालवधी राबविण्याबाबत कळविण्यात आलेले आहे. महाविद्यालयांचा सद्याचा कामाचा आढावा AISHE नोडल अधिकारी यांनी <http://aishe.gov.in/visaka/home> या लिंक वर जाऊन DMS-१ हा फॉर्म AISHE युजर आयडी व पासवर्ड ओपन करून माहिती नोंद करावयाची आहे. आपण सदरची माहिती महाविद्यालयातील NSS, NCC तसेच वित्त विभागाकडून घेवून माहिती नोंद करावयाची आहे.

याबाबतच्या सुचना <http://aishe.nic.in/aishe/viewDocument.action?documentId=216> या लिंकवर ठेवण्यात आलेल्या आहेत.

कळावे.

आपला विश्वासू

On

संचालक,

सोबत : वरीलप्रमाणे

महाविद्यालय व विद्यापीठ विकास मंडळ

No. M. 11018/26/2016 - CDN
Government of India
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
D/o Higher Education

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Shastri Bhavan, New Delhi
Dated the 5th December, 2016

To,

**Heads of
All Higher Educational Institutions in India**

Subject: Launch of '**VITTIYA SAKSHARATA ABHIYAN**' (**VISAKA**) – Campaign by students of higher educational institutions for promoting a digital economy

Sir,

You are aware that Ministry of Human Resource Development has launched **VITTIYA SAKSHARATA ABHIYAN (VISAKA)** – a campaign for promoting a digital economy through youth volunteers from the higher educational institutions of the country. Hon'ble Minister for Human Resource Development has already unveiled the plan in a Video Conference connecting all Universities/IITs/IIMs/NITs/IIITs/IISERs/other higher educational institutions on 1st December, 2016. The details of presentation by Hon'ble Minister for Human Resource Development in the matter may be seen in www.mhrd.gov.in/visaka.

Participation in the campaign by the youth in the higher educational institutions is highly relevant because *they* would be the main beneficiaries in creating a digital economy – free of corruption, black money; completely transparent and just. It is therefore essential that the heads of all institutions educate and train their students in the various modes of digital payments and encourage them to join as volunteers in large numbers for this campaign. These volunteers would need to be guided by faculty who are aware about the digital payment systems and are enthusiastic to participate in the effort.

An important component of this campaign is to ensure that every campus becomes completely cashless by adopting digital payment systems in all its receipts, payments and transactions within the campus. This process would need to be pioneered by you as a leader of the institution, personally.

The NSS and NCC units in your institution may be asked to meet immediately and identify one nearby market/mandi to transform it into a digital market place, where all shops/establishments/traders located therein are enabled with digital payment systems.

A website has been launched in www.mhrd.gov.in/visaka which provides for: downloading material, registration of volunteers, giving feedback and uploading progress reports.

This campaign may be run for a month between **12th December, 2016 and 12th January, 2017**. A detailed plan of action in this regard is enclosed with the request to follow the date-lines without fail. The Ministry of Human Resource Development proposes to award the best institution which has done commendable work in this respect at a function that will be separately organised.

Yours faithfully,



V.L.V.S.S. Subba Rao
Economic Adviser